



German Business Council Qatar (GBCQ) Membership & Partnership Opportunities 2018/2019

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German Industry and Commerce Office
Qatar

المكتب الألماني للصناعة و التجارة في
قطر

The main objective of the GBCQ

is to promote, cultivate and assist business relations between Germany and Qatar by creating a platform where business representatives of both countries can meet and exchange views and ideas and create new opportunities.

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GBCQ Membership

The GBCQ takes a result-oriented approach to promoting our members' growth in Germany, Qatar and the region.

We offer two gateways to membership benefits

- **Corporate Membership** and
- **Premium Partnership**

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GBCQ Membership

Whether you are a large company with hundreds to thousands of employees or the owner of a small or medium-sized company, being a member of the GBCQ will give you exposure to one of the largest and most active business communities in Doha with wider reach to the region and Germany.

As a member, you will have your voice heard on the issues that affect your business.

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Corporate Membership

General advocacy support

Access to all country- and industry-specific updates

Access to most Council events

The annual Corporate Membership fee is

- **QAR 4,000** and
- **QAR 1,000** for every additional associate

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Corporate Membership includes

- Subscriptions to the latest news and market information about Germany, Qatar and the region through the GBCQ and AHK website (GBCQ Newsletter, Majlis Magazine, business and legal publications, market studies and surveys)
- Invitations to GBCQ sponsored conferences and events
- Right to introduce your company at the monthly members' meetings

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Corporate Membership includes

- Listing of your company details on the GBCQ website and in the Corporate Members' Directory
- Voting right at the Annual General Assembly
- Possibility to send e-mail blasts to the GBCQ database (2x/year)
- Membership card that entitles the corporate member to exclusive discounts on numerous F&B outlets, hotels etc. in Doha (e.g. Sheraton, W Hotel, Ritz Carlton)

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Premium Partnership

All benefits of Corporate Membership

plus customised support

plus widely extended access and visibility

The annual Premium Partnership fee is

- **QAR 20,000**

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Premium Partnership includes

- Providing intelligence catered to your company's needs
- Setting up meetings with key policy makers/influencers through the network of the German Industry and Commerce Office Qatar (AHK)
- Access to intimate events with government officials
- Media coverage

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Premium Partnership includes

- Your roll-up will be placed at all Council events
- Your logo will appear
 - on the GBCQ website with a direct link to your website
 - on the GBCQ quarterly newsletter
 - in our e-mail signatures with a direct link to your website
 - in our e-mail invitations to Council events

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Premium Partnership includes

- Full-page ad in GBCQ Members' Directory published every year
- Complimentary attendance of all GBCQ and AHK events for two company representatives (priority seating)
- Possibility to speak at GBCQ events
- One dedicated VIP table for 4 representatives at special GBCQ events (e.g. AHK/GBCQ Christmas Dinner)

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Event Calendar

- Monthly Members' Meeting
- Inter Business Council Events, e.g. Speed Networking or Back to Business
- Europe Day
- Project Qatar
- Iftar during Ramadan
- Special Events

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